

## **RECESSION BEATING WEBSITE CREATES UPTURN OPPORTUNITY FOR BUSINESSES**

*The road to recovery*

**UK London:** Taking advantage of recessionary pressures Youd-Andrews has redesigned its website to capitalise on the need for companies to focus more intensely on their business development. In addition, the new site introduces a vehicle to fast-track companies in other countries by providing optimum sales development in the UK.

The website takes advantage of changes in Internet technology and has a clean, crisp graphical interface. It also uses a powerful browser-based Content Management System (CMS) to allow instant updates as required.

Don Andrews, Director, Youd-Andrews said: “The new site will provide direction for those companies looking for a quick turnaround to their depleting revenue streams in the current economic climate. It also offers an entry point for corporate organisations looking to grow their revenues through 2009”.

The main features of the site present a quick and easy access to the powerful expertise at Youd-Andrews. It also spotlights a route for gaining market share and developing an extended enterprise.

**\*ENDS\***

### **Notes to editors:**

Youd-Andrews delivers the key skills and strengths needed to construct relationships at CxO level (CEO, COO, CFO), so that companies are in position to build an outline solution and present their value proposition to the decision makers. Introductions are made and Youd-Andrews accompany clients to support and drive the sales activity. In addition, corporate organisations benefit from attending Youd-Andrews’ beauty parades where selected SMBs are presented to corporate clients with a view to extending global reach and enterprise activities.

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